

Kevin Yi Han Zhang

Creative designer with 9+ years of visual design experience & 3+ years experience in product design.

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EXPERIENCE

Ontario Teachers' Pension Plan · UX Design Intern

May 2020 to September 2021 / Toronto, ON

- Optimized the IA and user flow of OTPP.com for 1.2M+ annual visitors by conducting 30+ usability studies, card sorting activities, and tree diagrams. Summarized findings and presented them to stakeholders.
- Lead UX designer for Ontario Teachers' enterprise product used by 400+ employees daily to manage the pension data for 331,000+ teachers. Improved new features to save time for employees.
- Made company's enterprise software AODA compliant by creating a 0-1 feature that improved accessibility for the visually impaired.

Design Work · Client Projects

- (May. 2021 - Jun. 2021) UX Designer @ Jouncer (YC S19)
- (Apr. 2021 - Jun. 2021) UX Researcher @ Edit It
- (Apr. 2019 - Apr. 2020) UI Designer @ Moredovate
- (Jul. 2018 - Sep. 2018) Graphic Designer @ Vita Activate

PROJECTS & COURSES

UDesign Studio · President

September 2017 to April 2022 / Toronto, ON

- UDesign is a student design agency at the University of Toronto. I led a team of designers to take on paid client projects. In 3 years, we acquired 15+ clients, organized 35+ free design workshops and events, and generated thousands of dollars in revenue for student designers.

Course Work · University of Toronto

- A- CSC318: Interactive Computational Media
- A+ CSC428: Human-Computer Interaction
- A CSC207: Software Design

EDUCATION

University of Toronto

Graduating B.Sc. June 2022

Cognitive Science and

Psychology Major

Computer Science Minor

SKILLS

Tools & Code

Adobe Suite (Ai, Ps, Pr, Ae)

Figma, Adobe XD

Webflow, WordPress

Jira, Agile, InVision

HTML, CSS, JavaScript

Design & Research

Wireframing & Prototyping

Usability Testing

User Research

Design Systems

Motion Graphics

AWARDS

QHacks 2019 Winner

Feb. 2019 / Kingston, ON

Adobe Creative Jam x New York Times Finalist

Sep. 2021 / Toronto, ON